



## Alt-Text as Poetry

Name:

Notes:

Date:



More at → [alt-text-as-poetry.net](http://alt-text-as-poetry.net)



## Writing Exercise 1: Warm-Up



List things (objects, people, stuff, nouns) that are present in the image or related to the image.

List descriptive words or adjectives that describe the image, a part of the image, or your response to it. What's the mood of the image? What associations do you have?



## Writing Exercise 2: Subjectivity and Audience



Describe this image as though you are a complete stranger who has stumbled across it for the first time. Pretend that you've never seen it before and have no context for the image.

Describe the image again, this time from your own perspective, as though you were describing it to your best friend.



## Writing Exercise 3: Structure, Length, Priorities



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Write a single sentence to describe the image. The sentence should capture whatever you think is most important about the image.

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Now write a second sentence about the second most important thing in, or about, the image.

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Write a third sentence about the third most important thing.



## Writing Exercise 4: Identity and Representation



Describe yourself as you are today in 3–5 sentences. What would be important for your partner to know if they couldn't access visual information about you?

Describe the person in the headshot in 3–5 sentences.